

EXPO  GOLF  
*EN LIGNE*

POWERED BY  
NGCOA 

VIRTUAL EXPERIENCE • MARCH 14-21

**Sponsorship Opportunities**



## TITLE SPONSOR

EXPOGOLF  
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- EXPOGOLF presented by (sponsors name)
- EXPOGOLF En ligne logo with sponsor's logo below
- Logo used on all forms of advertising
- On-air mention of the sponsor during live-streaming
- Website banner and social media with a link to the URL of your choice

Invitation to participate in the live segments (1 per day)

Possibility of sending information to our database (not directly)

Invitation to visitors/listeners to subscribe to the sponsors newsletter and provide the link to do so

\$12,000 + tax



## STUDIO SPONSOR

\$2500 + tax / per day

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Sponsor's logo visible in the background of the studio and in the screen overlay

Mention during live streaming

Sponsor's logo on marketing material that mentions the studio

Possibility of organizing a contest, give away or another interactive activity.



## SEGMENT SPONSOR

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\$1500 + tax / per day  
3 segments

"The following segment is brought to you by (insert sponsor name and tagline here)

The sponsor of each segment will be seen 3 times during the day for the same segment. Example: If the sponsor sponsors the clinics, they will sponsor all of the clinics for the day.



## WEBSITE & SOCIAL MEDIA



\$1000 + tax

An advertisement on EXPOGOLF.ca

Static Ad with a link to the URL of your choice

This Ad with text will also be posted to social media



## NGCOA CANADA MEMBER ADVANTAGE

Only NGCOA Canada members will be able to participate in guest segments such as 2020 favourites, golf leagues, local destinations, etc.

## EXAMPLES OF PLANNED SEGMENTS

2020's favourite courses  
Quebec destinations (golfs, resorts, hotels, CRT ...)  
Golf destinations in Canada  
Golf destinations abroad  
Equipment Demo  
Golf clinics  
Golfer's health (Chiropractors, Osteopath, diet, exercises)  
Golf leagues

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Golf for new golfers  
Junior golf  
Golf and the environment  
The future of professional golfers from Quebec  
Golf tournaments for amateurs and professionals in Québec  
The rules of golf: Do you have any questions?  
The World Handicap System  
Golf fashion show  
*\* This can be modified at any time*

To be invited to a segment, you have to invest at least in an advertisement on the website because we want to prevent the segment from turning into self-promotion but focus on the educational and entertaining aspect.



## How can we help?

**EXPO**<sup>🍁</sup>**GOLF**  
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- For more details or
- to confirm your sponsorship:
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